

Advertising on the ULHS Website - housing.london.ac.uk

Ratecard 2019

Homepage Rotating Banner (350px*350px)*

Month	Cost per month	3 months (5% discount)	1 year (15% discount)
Jan-Mar	£656	£1,870	£7,520
Apr-Jun	£830	£2,365	
Jul-Sep	£939	£2,676	
Oct-Dec	£524	£1,493	

Database Search Results Page Rotating Banner (661px*100px)*

Month	Cost per month	3 months (5% discount)	1 year (15% discount)
Jan-Mar	£595	£1,696	£6,956
Apr-Jun	£776	£2,212	
Jul-Sep	£886	£2,525	
Oct-Dec	£471	£1,342	

Landlords Page Rotating Banner (350px*350px)*

Month	Cost per month	3 months (5% discount)	1 year (15% discount)
Jan-Mar	£481	£1,371	£5,490
Apr-Jun	£601	£1,713	
Jul-Sep	£711	£2,026	
Oct-Dec	£360	£1,026	

* All prices are exclusive of VAT.

There are 3 rotating banners per month. Accepted formats: png, gif, jpg, jpeg.

Email Banners

Banner position	1 year
470 x 60 pixels banner advert at the top of the page	£1,114
100 x 100 pixels advert at the side of the page (top)	£780
100 x 100 pixels advert at the side of the page (bottom)	£668
470 x 60 pixels banner advert at the bottom of the page	£1,002

* The size of the banner is stated in the table above and needs to be a static image.

Please note that there are 4 banner slots per email.

Prices are valid until December 2019.

TERMS AND CONDITIONS**Payment**

Full payment of the advertisement charges must be made within 30 days of receipt of the invoice.

Equal Opportunities

All clients, in placing advertisements in ULHS publications, agree that they, their advertising and their products or services, together with any promotional goods or materials are in accordance with ULHS's Equal Opportunities Policy: ULHS will not tolerate discrimination on the basis of race, colour, gender, sexual orientation or identity, ethnic or national origin, disability, partnership status or home responsibility, HIV or AIDS status, age, political or religious belief, trade union activity or socio-economic background, and reserves the right to add to these groups at any time. ULHS will strive to prevent unfavourable treatment, directly or indirectly, upon any of these groups in its employment practice and conditions and will ensure that its monitoring is effective.

Find more information on our website:

housing.london.ac.uk/ratecard

Send your enquiries to:

Bobby Iliycheva

Tel: 020 7862 8880

Email: bobby.iliycheva@london.ac.uk